



**LOCAL  
TO OUR  
CORE**  
BUY LOCAL FIRST

**Destination**  
*Brevard* DINING GUIDE

SPACE COAST  
**EVENTS**  
Play! Enjoy! Live!

**FRONTPAGE**  
SOLUTION

**Online Business Guide.  
Dining Guide.  
FaceBook Exposure.  
Email Blasts.  
Banner Placement.  
Printed Directory.  
Bonus Guides**

**1,000,000  
CROSS-PLATFORM  
BREVARD COUNTY  
VIEWS EACH MONTH**

**AFFORDABLE PACKAGES  
Starting at \$100 per year**

[DestinationBrevard.com](http://DestinationBrevard.com)

(321) 676 - 4376

[info@destinationbrevard.com](mailto:info@destinationbrevard.com)

# Pricing & Packages

Conducting effective content marketing campaigns require large amounts of time and expertise by our staff. With affordable packages starting at **\$100 per year**, let Destination Brevard find the marketing solution **for your budget**.  
**SATISFACTION GUARANTEED!**

Choose Plan	★ Basic For Small Business	★★ Premium For Medium Business	★★★ Enterprise For Serious Marketing
Notes: * Upfront Payment * No Set Up Fee * No Contract	<b>\$100</b> Per Year	<b>\$600</b> Per Year	<b>\$1200</b> Per Year
Facebook Posts to our network	Weekly by us, or when you supply	Two Per Week	Five Week
Banner Ads on our sites	In Rotation	Home Page Locations	Prime Locations
Email Blasts to our followers	1 Feature Per Month	1 Feature Per Week	On Demand
Online Business Directory	Featured	Spotlighted	Prime Location
Printed Directory Feature Listing	No	Yes	Yes
Client Submitted Facebook Posts	Yes	Yes	Yes
Season Printed Directory	No	Yes	Yes
360 Photo Of Your Business	Yes	Yes	Yes
Monthly Reports	Yes	Yes	Yes
We accept payments by PayPal, Visa, MasterCard, Amex.	Solid entry in to digital marketing, access to our established network of loyal local consumers.	Most popular digital marketing solution. Includes everything you need to make a difference.	The custom complete package for your business.

**We make digital advertising easy. We do all the work. We post to our popular sites and who have thousands of visitors each day. Our printed directory replaces the old phonebooks.**

A vertical decorative bar on the left side of the page, filled with various light blue and grey icons representing digital marketing, technology, and business concepts. The icons include a speech bubble, gear, globe, play button, link, chart, airplane, fork and knife, coffee cup, keyboard, microphone, calendar, mail, and many others.

## Package Descriptions

### Basic Package with Review Monitoring

This package is designed to get your feet wet in digital marketing. For a one-time annual fee of \$100 you get the following:

- Access to the Destination Brevard Facebook Audience  
You send us a picture or a post and we will make sure our followers see it.
- Limited banner ad rotation on Destination Brevard, Dining Guide and Space Coast Event Calendar websites internal pages.
- One monthly feature in the Space Coast Event Calendar Email Blast

### Premium Package

Our most common package. It's a complete digital solution for a website and saturated Brevard County marketing:

- Weekly Access to the Destination Brevard Facebook Audience. Either we write the copy or you supply.
- Banner ad rotation on Destination Brevard Dining Guide and Space Coast Event Calendar websites home and calendar pages. (highly trafficked)
- Weekly Mention in the Space Coast Event Calendar Email Blasts

### Enterprise Package - Custom Solutions

- Daily Access to the Destination Brevard Facebook Audience. Either we write the copy or you supply.
- Constant banner ad rotation on Destination Brevard and Space Coast Event Calendar websites home and calendar pages. Top of page. (highest visibility)
- Mention in every Space Coast Event Calendar Email Blast
- Premium Placement in Destination Brevard Seasonal Printed Guides

**CUSTOM BANNER PLACEMENTS  
AND PACKAGES AVAILABLE**

# Brevard's Premiere Digital Solution



The Destination Brevard Marketing Family		
Facebook	<b>DESTINATION BREVARD</b> 30,000 Followers 262,000 Weekly Post Reach 200 New Likes Weekly 35,000 Engaged Weekly	<b>SPACE COAST EVENT CALENDAR</b> 10,000 Followers 15,000 Weekly Post Reach 50 New Likes Weekly 15,000 Engaged Weekly
Web Traffic	<b>DESTINATION BREVARD</b> 250,000 Unique Visitors Monthly 10,000 New Visitors Monthly	<b>SPACE COAST EVENT CALENDAR</b> 17,000 Unique Visitors Monthly 3,000 New Visitors Monthly
Email Blast	<b>DESTINATION BREVARD</b> 6,000 Local Opt-in Email 2,000 Weekly Engagement	<b>SPACE COAST EVENT CALENDAR</b> 100,000 Opt-In Emails 20,000 Weekly Engagement
Search Measure	<b>DESTINATION BREVARD</b> Page of 1 Google over 3000 search terms	<b>FRONTPAGE SOLUTION</b> Over 300 local website hosted, covering all of Brevard County. Average 12 pages being viewed at all times, 24 hours a day.
Banner Network	<b>Your banners will also be seen on:</b> Destination Brevard Destination Brevard Dining Guide Space Coast Event Calendar Browse Brevard Space Coast Coupon Club Brevard First	<b>Total Views:</b> Over 1,000,000 cross platform Brevard County views each month.

**Notes:**

Data is generated from our data performance tools which has high accuracy as good of measure of our network data.

Our team of experienced content strategy experts works with you to develop content that reflects who you are and engages your audience on a level that brings them back again and again. We design the banners and creative for you, if needed.